

## **Health Care Strategy October 2025 Calendar**

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET). All modules and assignments are due at 1:00 p.m. ET. Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until Sunday February 1, 2026.

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Value Creation and Value Capture	Opens	Wednesday, October 29, 2025
Week 2	<b>Module 1: Value Creation and Value Capture</b>	Due	Wednesday, November 05, 2025
Week 2	Module 2: Industry Analysis	Opens	Wednesday, November 05, 2025
Week 3	Module 2: Industry Analysis	Due	Wednesday, November 12, 2025
Week 3	Module 3: Competition	Opens	Wednesday, November 12, 2025
Week 4	Module 3: Competition	Due	Wednesday, November 19, 2025
Week 4	Module 4: The Boundaries of the Firm	Opens	Wednesday, November 19, 2025
Week 5	Module 4: The Boundaries of the Firm	Due	Wednesday, December 03, 2025

<sup>\*</sup>The due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link.

• For a step-by-step guide on how to add this calendar to your personal calendar, visit the <u>calendar download instructions</u>.

To access the course calendar without adding it to your personal calendar, visit the **Google Calendar online**.