

Outsmarting Implicit Bias

A science-based approach to implicit bias in the workplace, taught by Professor Mahzarin Banaji, the preeminent experimental psychologist who co-developed the concept of implicit bias and co-authored the *New York Times* best-selling book *Blindspot: Hidden Biases of Good People*.

	Modules	Voices from the Workplace	Takeaways	Key Exercises
Module 1	How the Mind Works: Cognitive Biases	<ul style="list-style-type: none"> Max Bazerman, Harvard Business School Professor Shelly McNamara, Chief Equality and Inclusion Officer and Executive Vice President of Human Resources at Procter and Gamble 	<ul style="list-style-type: none"> Learn the science behind cognitive biases and how they impact our decisions. Identify ways to outsmart cognitive biases so you can make more accurate decisions. 	<ul style="list-style-type: none"> Experience the impact of cognitive biases using mind riddles. Reflect on how cognitive biases directly and indirectly impact you in the workplace.
Module 2	Implicit Bias: What Is It? How Does It Affect Our Judgements?	<ul style="list-style-type: none"> Shelly McNamara Rob Lowe, Chief of Police at Boston University Deb Dagit, former Chief Diversity Officer at Merck and current Head of Deb Dagit Diversity 	<ul style="list-style-type: none"> Recognize the science behind implicit bias. Understand how our first impressions can be inaccurate and what this means for our decisions about others. Identify the areas where implicit bias impacts our decisions in work and in life. 	<ul style="list-style-type: none"> Explore how implicit bias can lead us to have incorrect first impressions about others. Use quizzes and personal reflections to learn how our eyes and ears can lead us astray. Examine the role of stereotypes in forming our perception of others and reflect on how this.
Module 3	The Implicit Association Test	<ul style="list-style-type: none"> Professionals at all career levels describe their experiences taking the Implicit Association Test (IAT). 	<ul style="list-style-type: none"> Better understand the science of the mind and why we have implicit biases. Understand what the Implicit Association Test is and how it works. Recognize what data from the Implicit Association Test tells us about ourselves and our society. 	<ul style="list-style-type: none"> Complete two Implicit Association Tests (optional). Reflect on your experience taking the Implicit Association Test and your results.

Modules	Voices from the Workplace	Takeaways	Key Exercises
Module 4 Detecting Implicit Bias in the Workplace	<ul style="list-style-type: none"> • Deb Dagit • Janet Reid, Diversity, Equity and Inclusion consultant and founder of consulting firm BRBS World • Mike Fenlon, Chief Future of Work Officer at PwC • Maureen Howard, Vice President of Human Resources, Global Equality and Inclusion at Procter and Gamble 	<ul style="list-style-type: none"> • Examine how similarity with others impacts our decisions. • Identify areas in workplace processes where implicit bias may impact decisions. • Understand what helping behavior is and how it is influenced by implicit bias. 	<ul style="list-style-type: none"> • Explore how our eyes and ears can shape the decisions we make through reflections on scientific data and personal experiences. • Reflect on your experience with implicit bias in the workplace.
Module 5 How People and Teams Succeed at Outsmarting Bias	<ul style="list-style-type: none"> • Janet Reid • Mike Fenlon • Maureen Howard • Tamara Thomas, Vice President of Human Resources and Global Business Services at Procter and Gamble 	<ul style="list-style-type: none"> • Learn about “inattentional blindness” and how that can impact our decisions. • Understand the business case for the benefits of diversity. • Hear from industry leaders on ways they outsmart implicit bias. 	<ul style="list-style-type: none"> • Apply general strategies to debias the workplace, with a focus on how to sort relevant data from the irrelevant. • Choose actions you can take to outsmart your bias during meetings. • Share solutions for outsmarting implicit bias in your own workplace.
Module 6 Can Implicit Bias Change?	<ul style="list-style-type: none"> • Shelly McNamara • Rob Lowe • Rohini Anand, former Global CDO at Sodexo and founder of Rohini Anand 	<ul style="list-style-type: none"> • Understand that implicit bias is not permanent and witness examples of how it can change. • Recognize how true change needs to happen at three levels: the individual, the institutional, and the societal. • Understand how creating workplace change can lead to lasting change in individuals and in society. 	<ul style="list-style-type: none"> • Analyze IAT data and see how implicit bias has changed over 20 years. • Study how one company created and sustained lasting change surrounding implicit bias. • Share ideas on how to create lasting change in your personal and professional life.

Learning requirements: In order to earn a Certificate of Completion from Harvard Online, participants must thoughtfully complete all six modules, including satisfactory completion of the associated quizzes, by the deadlines specified in the course calendar.