

Health Care Strategy June 2024 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) . **All modules and assignments are due at 1:00 p.m. ET.** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until September 15, 2024.

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Value Creation and Value Capture	Opens	Wednesday, June 12, 2024
Week 2	Module 1: Value Creation and Value Capture	Due	Wednesday, June 19, 2024
Week 2	Module 2: Industry Analysis	Opens	Wednesday, June 19, 2024
Week 3	Module 2: Industry Analysis	Due	Wednesday, June 26, 2024
Week 3	Module 3: Competition	Opens	Wednesday, June 26, 2024
Week 4	Module 3: Competition	Due	Wednesday, July 03, 2024
Week 4	Module 4: The Boundaries of the Firm	Opens	Wednesday, July 03, 2024
Week 5	Module 4: The Boundaries of the Firm	Due	Wednesday, July 17, 2024

^{*}The due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link.

• For a step-by-step guide on how to add this calendar to your personal calendar, visit the calendar download instructions.

To access the course calendar without adding it to your personal calendar, visit the **Google Calendar online**.