



## Health Care Strategy July 2023 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **October 22, 2023**.

*Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Value Creation and Value Capture	Opens	Wednesday, July 19, 2023
<b>Week 2</b>	<b>Module 1: Value Creation and Value Capture</b>	<b>Due</b>	<b>Wednesday, July 26, 2023</b>
Week 2	Module 2: Industry Analysis	Opens	Wednesday, July 26, 2023
<b>Week 3</b>	<b>Module 2: Industry Analysis</b>	<b>Due</b>	<b>Wednesday, August 02, 2023</b>
Week 3	Module 3: Competition	Opens	Wednesday, August 02, 2023
<b>Week 4</b>	<b>Module 3: Competition</b>	<b>Due</b>	<b>Wednesday, August 09, 2023</b>
Week 4	Module 4: The Boundaries of the Firm	Opens	Wednesday, August 09, 2023
<b>Week 5</b>	<b>Module 4: The Boundaries of the Firm</b>	<b>Due</b>	<b>Wednesday, August 23, 2023</b>

\*The due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/9f4b064572ada18532cf8c3f34a6204b6d8064ed6ff09f14b8a5220c7d50995d%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).