

Health Care Strategy April 2023 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). All modules and assignments are due at 1:00 p.m. ET (UTC 17:00). Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **July 9**, **2023**. *Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Value Creation and Value Capture	Opens	Wednesday, April 5, 2023
Week 2	Module 1: Value Creation and Value Capture	Due	Wednesday, April 12, 2023
Week 2	Module 2: Industry Analysis	Opens	Wednesday, April 12, 2023
Week 3	Module 2: Industry Analysis	Due	Wednesday, April 19, 2023
Week 3	Module 3: Competition	Opens	Wednesday, April 19, 2023
Week 4	Module 3: Competition	Due	Wednesday, April 26, 2023
Week 4	Module 4: The Boundaries of the Firm	Opens	Wednesday, April 26, 2023
Week 5	Module 4: The Boundaries of the Firm	Due*	Wednesday, May 10, 2023

*The due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link: https://calendar.google.com/calendar/ical/dgdhg8tv8o7geanohnbtohreqc%40group.calendar.google.com/public/basic.ics

• For a step-by-step guide on how to add this calendar to your personal calendar, visit the calendar download instructions.

To access the course calendar without adding it to your personal calendar, visit the Google Calendar online.

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