



Health Care Strategy July 2022 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) (UTC 17:00). **All modules and assignments are due at 1:00 p.m. ET (UTC 17:00).** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **October 2, 2022**.

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Value Creation and Value Capture	Opens	Wednesday, July 6, 2022
Week 2	Module 1: Value Creation and Value Capture	Due	Wednesday, July 13, 2022
Week 2	Module 2: Industry Analysis	Opens	Wednesday, July 13, 2022
Week 3	Module 2: Industry Analysis	Due	Wednesday, July 20, 2022
Week 3	Module 3: Competition	Opens	Wednesday, July 20, 2022
Week 4	Module 3: Competition	Due	Wednesday July 27, 2022
Week 4	Module 4: The Boundaries of the Firm	Opens	Wednesday, July 27, 2022
Week 5	Module 4: The Boundaries of the Firm	Due	Wednesday, August 3, 2022

To add this calendar to your personal Google, Outlook, or Apple Calendar, use this downloadable calendar link:

<https://calendar.google.com/calendar/ical/fdm7jjrhbs766t15dbntult0fk%40group.calendar.google.com/public/basic.ics>

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).